

EGMONT

EGMONT FONDEN

Statutory Report on Distribution Policy 2022
cf. section 77b of the Danish Financial Statements Act

CVR No. 11456111

This report is an integrated part of the management commentary in the annual report of Egmont Fonden for the financial year 1 January – 31 December 2022.

This report is not covered by the independent auditors' report on the annual report of Egmont Fonden for the financial year 1 January – 31 December 2022.

Distribution Policy 2022

The Board of Trustees has set the framework for distributing donations in *The Egmont Foundation's Philanthropic Strategy 2022-25*, which entered into force in February 2022 and runs through 2025. With this strategy, Egmont Fonden has a key objective: to support the learning and life skills of children and young people at risk. In practice, this means that all children and young people must be able to master reading, writing and math when graduating from school. And they must have developed the social and personal skills necessary to create a good life. The success criterion for Egmont Fonden's philanthropic activities is that by 2030 all young people can complete an upper secondary education.

During the year, the Funding and Grant Administration presents individual proposals for grants to be distributed within that framework to the board for its approval.

The Egmont Foundation's Philanthropic Strategy 2022-25 sets out our main distribution categories. In 2022, the amounts donated were:

Support to initiatives targeted at children and young people at risk, EUR 8.3 million

Egmont Fonden supports initiatives that promote the learning and life skills of children and young people at risk. We support where there is a need. We support method development and innovation. And we support dissemination of initiatives with documented results.

Applications are evaluated on the following main criteria:

- *The child at the centre*
Egmont Fonden supports initiatives that actively include the perspective of children and young people in their development and evaluation.
- *Impact*
Egmont Fonden's grants must make a difference. They must create a positive and lasting difference and contribute to a good life for children and young people.
- *Salience*
New knowledge and good results must be disseminated and communicated so that they benefit more children and young people.
- *Based on needs*
Egmont Fonden provides support where it is most needed: where children, young people and professionals are experiencing a need that has been documented through data and analysis.

The support for initiatives targeted at children and young people at risk address two key issues, namely learning inequity and the risk of drop-out.

A Helping Hand, EUR 3.9 million

We also support children and families suffering deprivation caused by poverty and complex social factors. We call this *A Helping Hand*. At least ten per cent of the total charitable budget is provided as a helping hand to children and young people at risk in Denmark, Norway, and Sweden.

We provide support through *A Helping Hand* through a number of partner organisations (Danish Red Cross, Mothers' Aid, The Children's Aid Foundation, Norwegian Women's Public Health Association, The Association of Danish "Efterskoler", The Foundation of Social Responsibility, and the Swedish city missions). They offer e.g. family support, support for leisure and school activities, counselling and network activities.

Families and individuals cannot apply directly to Egmont Fonden for this support. The partner organisations evaluate what type of support the child, young person, or family needs. In general, children and families can receive support through *A Helping Hand* if the family or the child/young person is faced with social or learning issues combined with financial deprivation.

Nordisk Film Fonden, EUR 1.0 million

Nordisk Film Fonden is an independent part of Egmont Fonden, with its own objectives and focus areas. Nordisk Film Fonden supports the training of new talents, thus promoting good cinematic storytelling. We want to encourage innovation, develop talent, and support truly compelling film stories. We support artistic and technical talent development in the Danish film industry by donating travel scholarships.